



News

AMERICAN SOCIETY OF HEATING, REFRIGERATING AND AIR-CONDITIONING ENGINEERS

1791 Tullie Circle, NE•Atlanta, GA 30329-2305•404-636-8400•www.ashrae.org

For Release:
August 23, 2007

Contact: Jodi Dunlop
Public Relations
678-539-1140
jdunlop@ashrae.org

ASHRAE, Mexico Green Building Council Partner on Sustainability

ATLANTA - Under a new partnership agreement, ASHRAE and the Mexico Green Building Council (CMES) will work together to promote buildings that are healthful, environmentally responsible, comfortable and productive, and profitable.

The agreement is part of ASHRAE's new strategies for a global environment, committing the Society to working with organizations with shared objectives.

"Both ASHRAE and CMES have an essential role to play in achieving energy-efficiency improvements in all types of buildings," Kent Peterson, P.E., ASHRAE president, said. "We will work together in promoting smart design practices regarding energy usage, energy-efficient and environmentally responsible buildings."

"This agreement with ASHRAE releases a vast range of stimulating opportunities to facilitate our shared missions of taking sustainability issues to the mainstream in the building and construction industries and across boundaries," said Cesar Ulises

Trevino, LEED AP, president, CMES. "It's now pressing time for responsive and efficient action. Let us jointly reinforce our pledge by collaborating towards mind-shifting professional education and by setting exemplary practice in the field of HVAC and related disciplines. We look forward to challenging initiatives that shall accomplish the ultimate goals of improved quality of life for humanity whilst restoring nature's precious balance. We are proud to merge efforts with ASHRAE, and jointly continue the leading role that is urgently required for a positive transformation of the built environment."

ASHRAE has some 350 members in Mexico in its three chapters in Mexico City, Monterrey and Guadalajara. The Society sponsors the AHR Mexico Exposition every two years, next scheduled for Sept. 23-25, 2008.

ASHRAE, founded in 1894, is an international organization of some 50,000 persons. ASHRAE fulfills its mission of advancing heating, ventilation, air conditioning and refrigeration to serve humanity and promote a sustainable world through research, standards writing, publishing and continuing education.

CMES is a non-governmental organization of leading actors in the Mexican construction industry who have joined efforts to investigate and promote sustainable building technology, policy and best practice.